

Emsi20

Details subject to change

SUNDAY | OCTOBER 11

REGISTRATION

4:00 – 6:00 pm **Registration**

MONDAY | OCTOBER 12

WORKSHOP DAY

6:30 – 7:45 am **Registration, cont'd**

6:30 – 7:45 am **Breakfast (provided)**

Meet your Emsi reps and get to know your peers in Beverly's on the seventh floor of the Coeur d'Alene Resort, overlooking beautiful Lake Coeur d'Alene.

OPENING PLENARY

8:00 – 8:30 am **Connect & Collaborate: Why Use Labor Market Data to Work Together?**
– Rob Sentz, CINO, Emsi

We'll kick off our 10th annual users' conference by laying the foundation: our mission, why labor market data is so critical, and how everyone here at Emsi20 fits into the big picture. Our mission is to help create an aligned, prosperous economic ecosystem where **people** have the information they need to make the right choices about education; **colleges and universities** are equipped to help students and employers; **employers** find the talent they need; and **regional developers** are valued and effective as they draw people and businesses together. We strive to accomplish this mission by working with *you*. That's why we use data to connect and collaborate. That's what Emsi20 is all about.

8:30 – 8:45 am 15-minute break

WORKSHOPS

These breakout training workshops will present real-world scenarios and practical workflows within Talent Analyst, Emsi Global, Career Coach, Analyst, GoRecruit, Developer, and Business Engage. You'll get more confident in our data and gain nerd-level expertise with our tools.

Track 1 **BUSINESS**

8:45 – 10:45	Talent Analyst training	breakout
8:45 – 10:45	Emsi Global training	breakout
10:45 – 11:30 am	Free time	

Track 2 **HIGHER EDUCATION**

8:45 – 9:15	Analyst 1 (community colleges & universities)	plenary
9:30 – 11:30 am	Analyst 2 (community colleges)	breakout
9:30 – 11:30 am	Analyst 2 (universities)	breakout
9:30 – 11:30 am	Career Coach (community colleges & universities)	breakout

Track 3 **WORKFORCE & ECONOMIC DEVELOPMENT**

8:45 – 11:30	Workforce development training	breakout
8:45 – 11:30	Economic development training	breakout

11:30 am – 1:30 pm	Lunch (on your own)
1:30 – 5:00 pm	Team challenges (higher education, workforce development, economic development)
5:00 – 6:00 pm	Free time
6:00 – 8:00 pm	Welcome reception An attendee favorite! It's a fantastic networking opportunity, and the hors d'oeuvres are killer. See you there!

TUESDAY | OCTOBER 13
CONFERENCE

6:30 – 7:45 am	Breakfast (provided)
8:00 – 8:15 am	Welcome and announcements – Rob Sentz, CINO, Emsi
8:15 – 8:45 am	Emsi CEO address – Andrew Crapuchettes, CEO, Emsi
8:45 – 10:00 am	Keynote & discussion
10:00 – 10:30 am	30-minute break
10:30 – 11:30	Breakout sessions 1
11:30 am – 1:30 pm	Lunch (on your own)
1:30 – 2:30 pm	Breakout sessions 2
2:30 – 3:00 pm	30-minute break
3:00 – 4:00 pm	Breakout sessions 3
4:00 – 5:00 pm	Ask Emsi New for Emsi20! Here's your chance to ask our product owners, sales, and customer reps anything you want. Give feedback, get help on a project, brainstorm together, whatever you need.
5:00 – 8:30 pm	Dinner cruise For Emsi20, we're putting a fun twist on everyone's favorite event. Enjoy happy hour on three huge boats (yes, the boats are lashed together) as we cruise around the lake to a separate event center. There, enjoy a full dinner on the lake shore and watch the last light of the sunset.

WEDNESDAY | OCTOBER 14
CONFERENCE

6:30 – 7:45 am	Breakfast (provided)
8:00 – 8:15 am	Prize drawing
8:15 – 9:30 am	Keynote & discussion
9:30 – 10:00 am	30-min break
10:00 – 11:00 am	Breakout sessions 4
11:00 – 11:15 am	15-min break
11:15 am – 12:15 pm	Emsi Innovation: The Future Is Awesome Emsi CEO Andrew Crapuchettes and a team of product leaders will offer sneak peeks about exciting developments on Emsi's horizon.
12:15 pm	End of main conference
12:15 – 2:00 pm	Lunch (on your own)
2:00 – 5:00 pm	Postlude: community insights