

Emsi2019

Details subject to change

MONDAY | SEPTEMBER 16

Breakfast (provided)

Meet your Emsi reps and get to know your peers.

Lead & Engage: How to (and Why) Use Labor Market Data Like a Pro

Our mission is to help create an aligned, prosperous economic ecosystem where *people* have the information they need to make the right choices about education; *colleges and universities* are equipped to help students and employers; *employers* find the talent they need; and regional *developers* are valued and effective as they draw people and businesses together. We strive to accomplish this mission by working with *you*. That's what Emsi2019 is all about.

Product training

Choose a track! We'll pitch real-world scenarios and demonstrate practical workflows to help you solve everyday problems. You'll leave more confident with our data and adept with our tools.

How to use:

Analyst
Career Coach
GoRecruit
Developer
Talent Analyst
Emsi global data

For:

Program development & review
Student engagement
Employment outcomes
Economic & workforce development
Talent strategy
Global talent strategy

Lunch (on your own)

Grab some Emsi friends and check out downtown Coeur d'Alene's lovely restaurant scene.

Client success stories and how-to's

See how your peers are getting innovative with Emsi data and accomplishing great things. You won't just be inspired, you'll come away knowing how to imitate their success.

Group project

Now you do it! Tackle a tough project with peer support and Emsi oversight. These hardcore workshop roundtables will be led by Emsi reps and power users.

Evening reception

Guests love this fantastic networking opportunity. Enjoy killer hors d'oeuvres and watch the sunset from the outdoor terrace at the Coeur d'Alene Resort, right on the lake!

TUESDAY | SEPTEMBER 17

CEO address: What Emsi Is Doing to Help You Lead and Engage...Faster and Better

Emsi CEO Andrew Crapuchettes will introduce our groundbreaking product updates. Keying off the theme of "Lead and Engage," he will demonstrate how these new and improved products will help you establish yourself as a leader, solve critical problems, and influence and inspire your peers, organization, and entire community.

Keynote

Jon Kaplan (founder of Hines Point Advisors) and Steven Goldsmith (professor of government at Harvard University; former deputy mayor of New York; former mayor of Indianapolis) will discuss what they've learned and how data has been critical to their success.

Lunch (on your own)

Breakout sessions

Some of Emsi's most creative clients will present success stories and best practices.

TALENT ANALYTICS

- Creating a better talent strategy, both locally and globally
- Making smarter decisions about relocation and expansion
- Understanding how talent pipelines are developed

ECONOMIC DEVELOPMENT

- Using data to attract businesses to your region
- Understanding business retention and expansion best practices
- Developing a target industry analysis

HIGHER EDUCATION

- Aligning programs with regional demand
- Partnering with employers to customize programs
- Using alumni employment outcomes data to drive enrollment

WORKFORCE DEVELOPMENT

- Creating career pathways to develop, attract, and retain talent
- Defining your workforce beyond government codes
- Forging partnerships to improve business engagement

Dinner cruise

Everyone's favorite! This two-hour boat ride on Lake Coeur d'Alene doesn't need food to be fun, but there will still be tons of it.

WEDNESDAY | SEPTEMBER 18

Keynote: 2030 Labor Market Report

The Strada Institute team will launch their brand new report, "The 2030 Job Market," a national and regional analysis of the labor market demand for various careers based on projected job growth, wages, and automation risk. Featuring Emsi data, this analysis synthesizes a range of labor market data to identify a positive, pragmatic, and future-oriented outlook of the jobs of the future, while highlighting critical differences in the geography of jobs. Takeaways include: 1) the "knowledge economy" is here to stay; 2) new middle-wage jobs are not what they used to be; 3) low-wage jobs will be the most at risk in the future.

Product owner sessions

Ask the expert! Bring final questions and get practical tips from Emsi's product owners themselves. Chat with the great minds behind Talent Analyst, Career Coach, Developer, GoRecruit, and more.

Emsi Innovation: The Future Is Awesome

Our team leaders will conclude Emsi2019 with sneak peeks about exciting stuff on Emsi's horizon.

12:00 noon: end of main conference

Postlude: community insights roundtable

This optional session is open to all conference attendees but geared especially toward economic and workforce development professionals. Get ready to share your feedback and tell us how we can improve our data and services and better equip you to strengthen your communities.

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